

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

By airing "Stolen Honor" without broadcasting a counterpoint program, Sinclair will demonstrate precisely why Americans throughout the country are concerned that the concentration of media ownership by just a few corporations will lead to irresponsible, self-serving, unethical practices. With a little luck, and the deliberate, coordinated efforts of members of the public, Sinclair's actions will be made transparent. I intend to enlighten many friends and family members. My guess is that should Sinclair elect to proceed with it's biased broadcast plans, there will be a tremendous public backlash. Moreover, I believe that this will take the form of organized boycotts of Sinclair stations, and perhaps, too, of the companies that opt to promote themselves and their products or services via Sinclair Broadcasting. I sincerely hope that this negatively and dramatically impacts Sinclair's financial position, as it would seem that this would be a result that the corporation's board of directors and shareholders might fully appreciate. PUBLIC TRUST SHOULD NEVER BE TAKEN LIGHTLY, NOR DISMISSED OUTRIGHT!